

Fig. 1A

Search: A method for displaying the results of a book search in an intuitive way

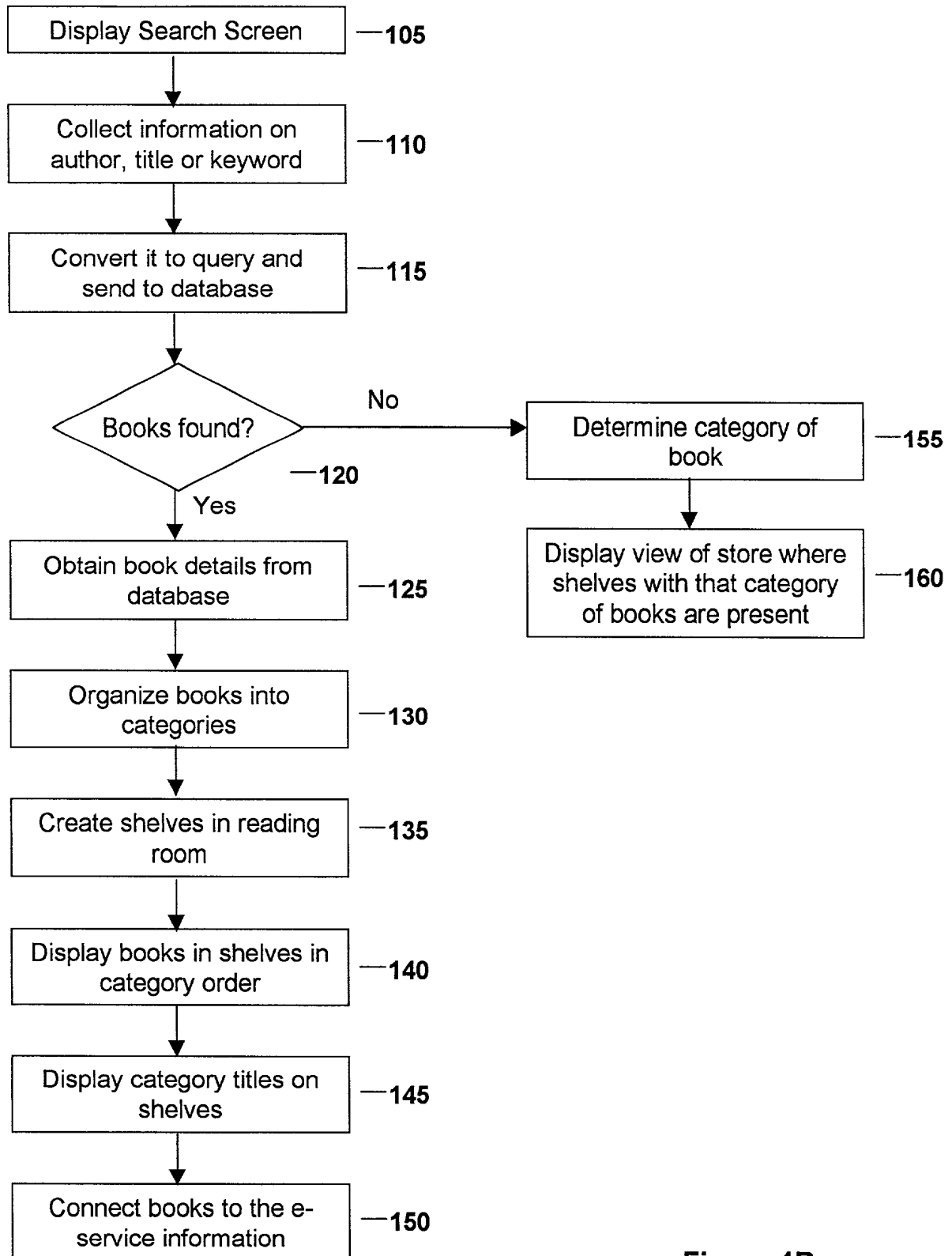


Figure 1B

Search: A method for re-organizing intuitive display with a different set of categories

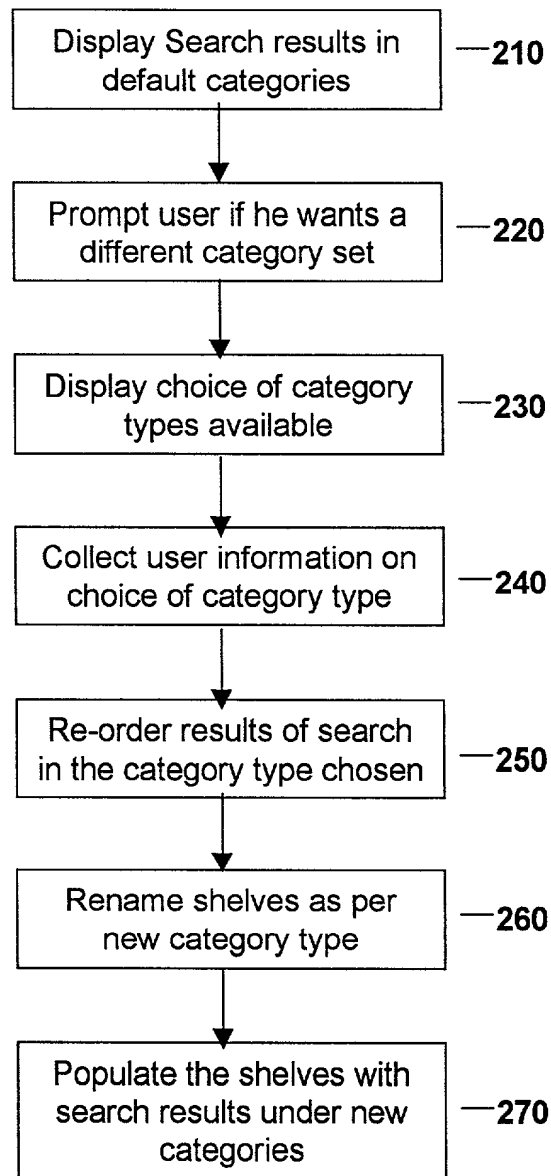


Figure 2

Audio Reviews: A method for collecting book reviews by visitors

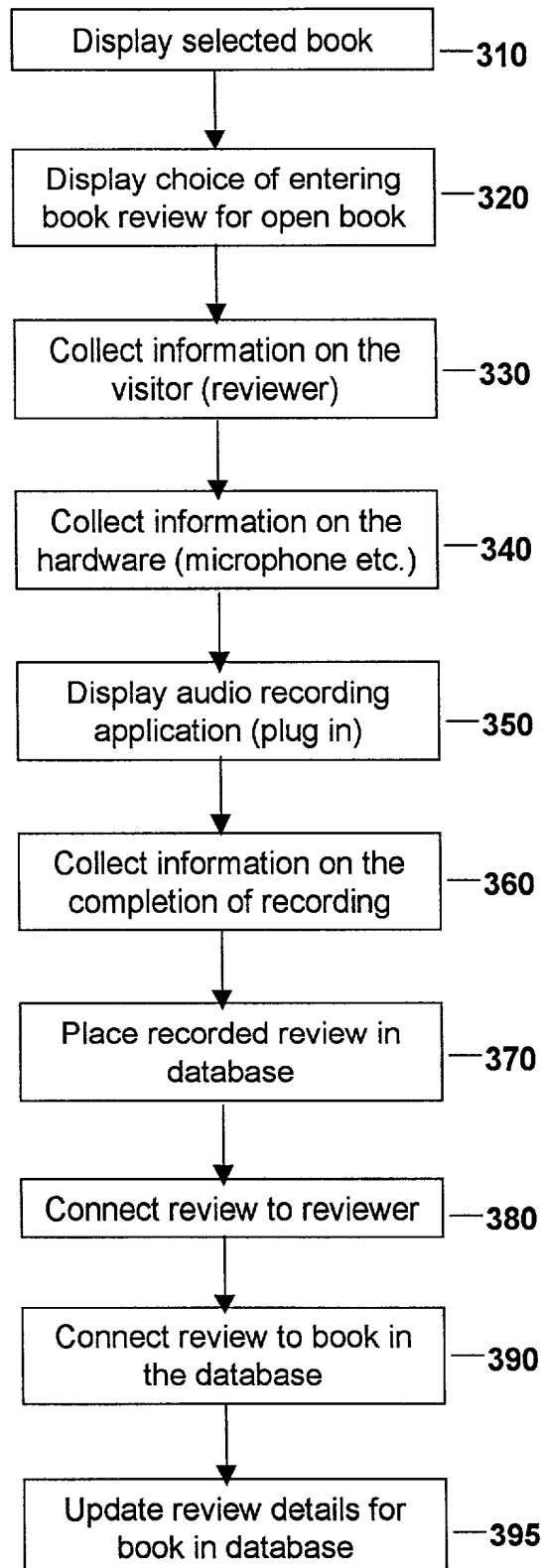


Figure 3

Audio Reviews: A method for broadcasting book reviews by visitors

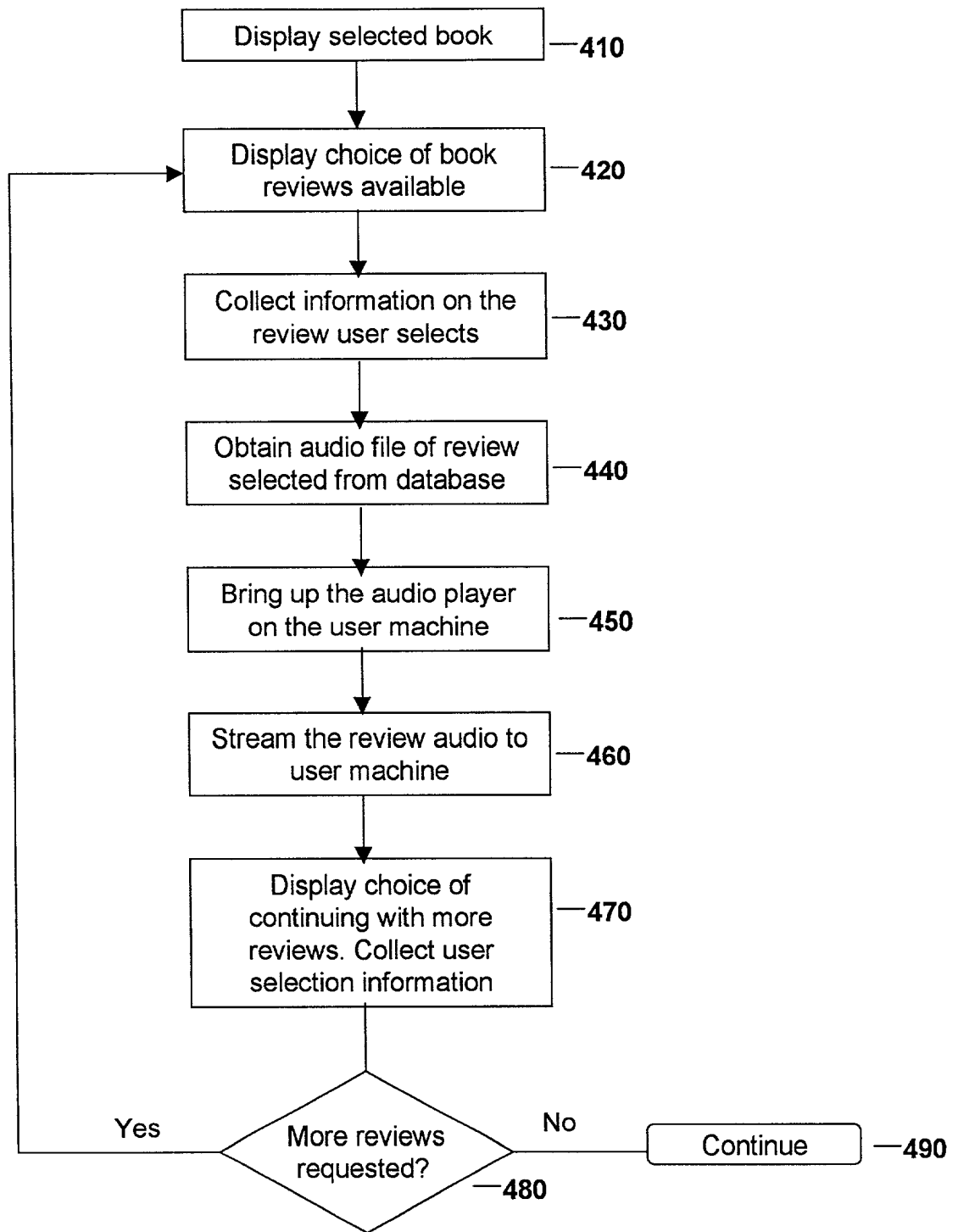


Figure 4

Audio Reviews: A method for allowing selection of book reviews by specific reviewers

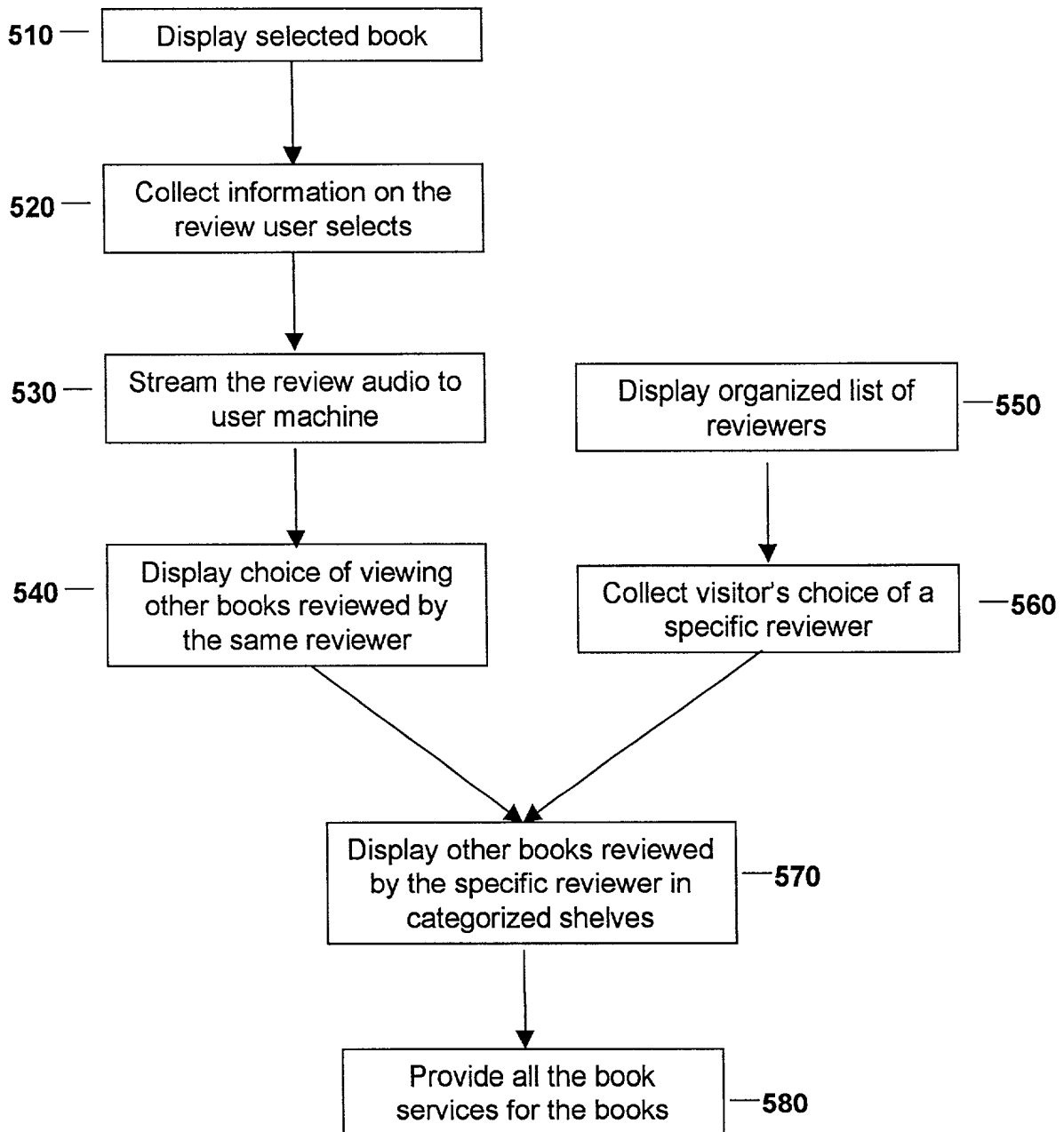


Figure 5

Public Book Voicing: A method for enabling and collecting book recording by public

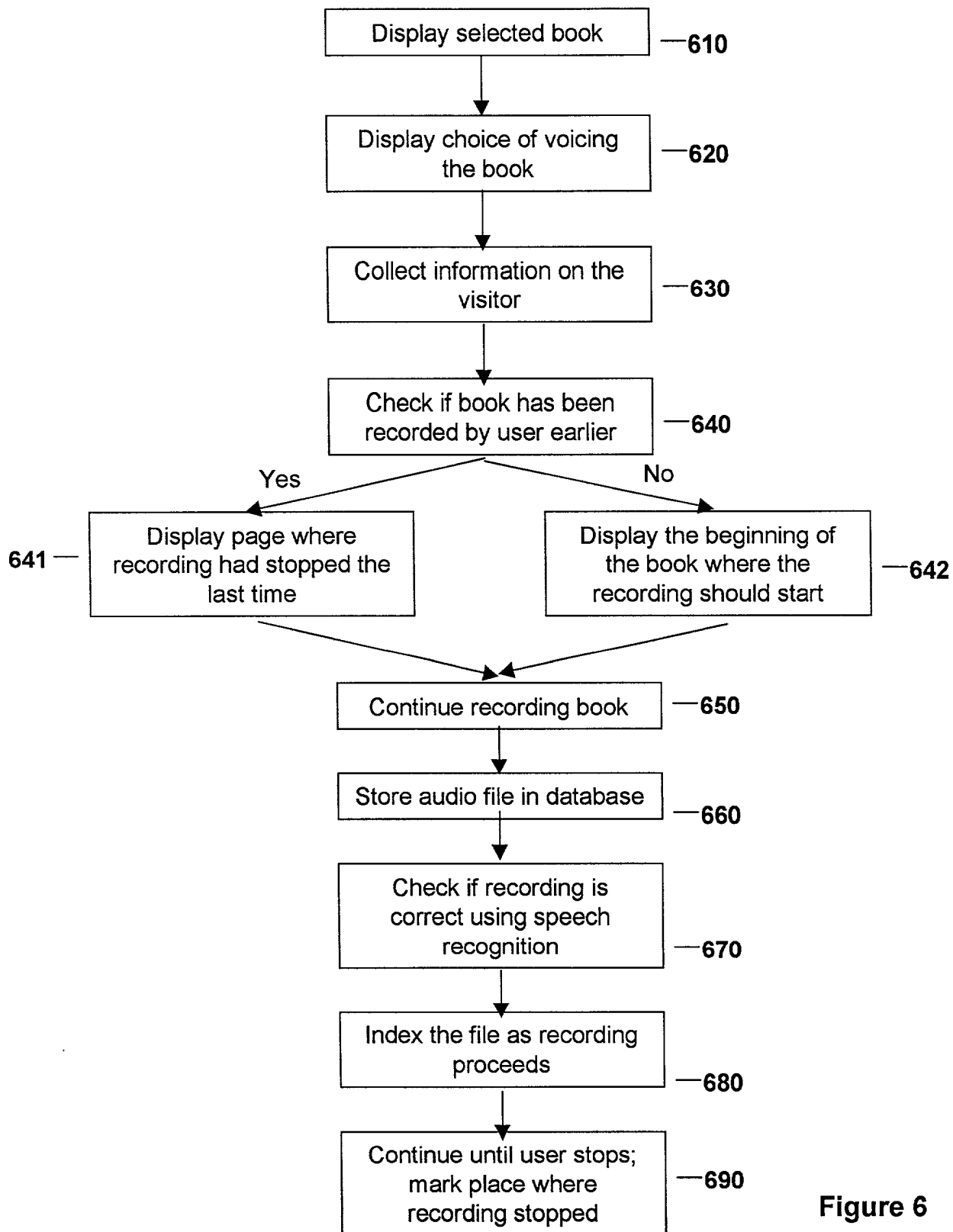


Figure 6

Public Book Voicing: A method for broadcasting book readings by visitors

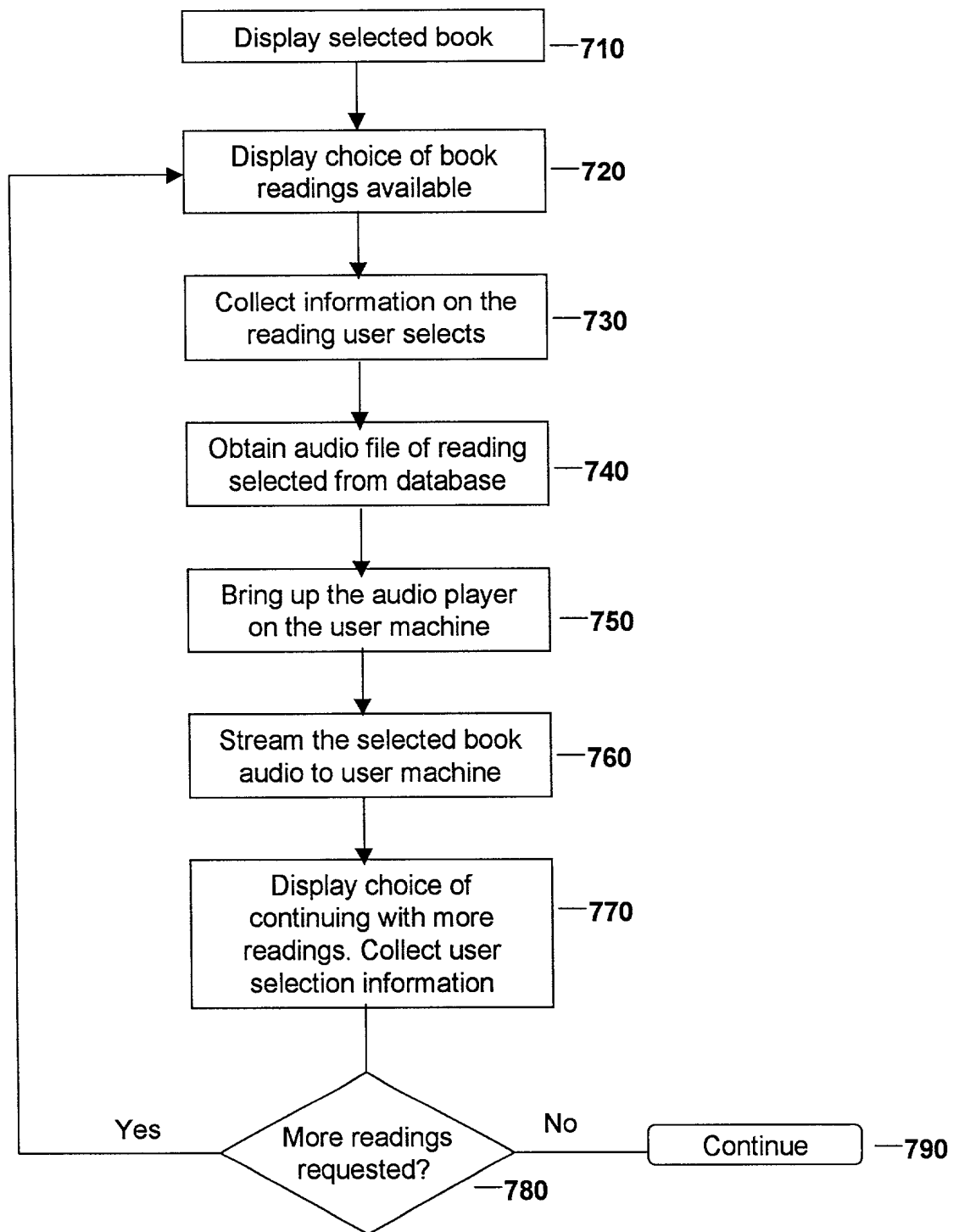


Figure 7

Ads in Books: A method to subsidize book browsing or listening with advertisements

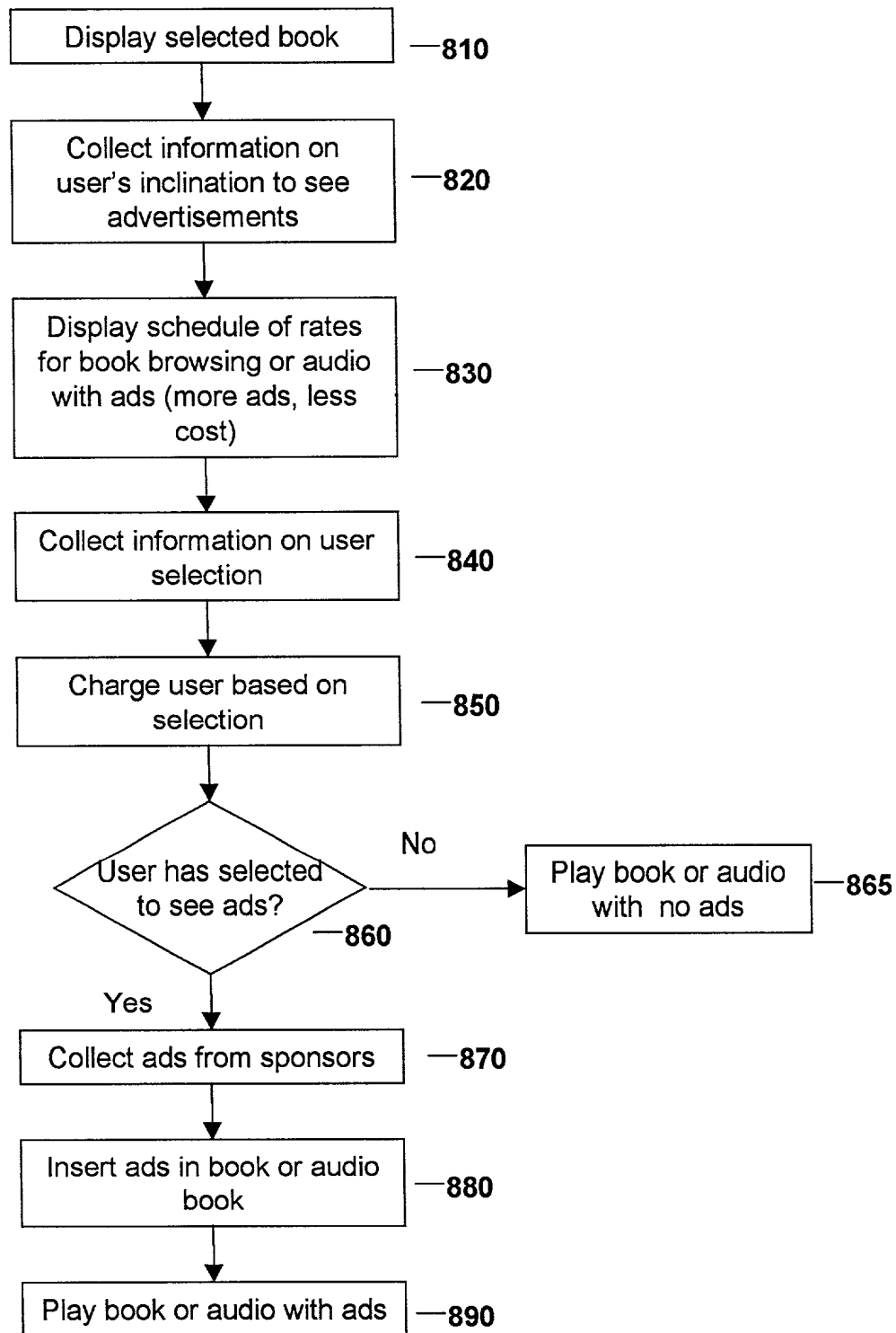


Figure 8

Public Book Voicing: A method for broadcasting book readings by visitors

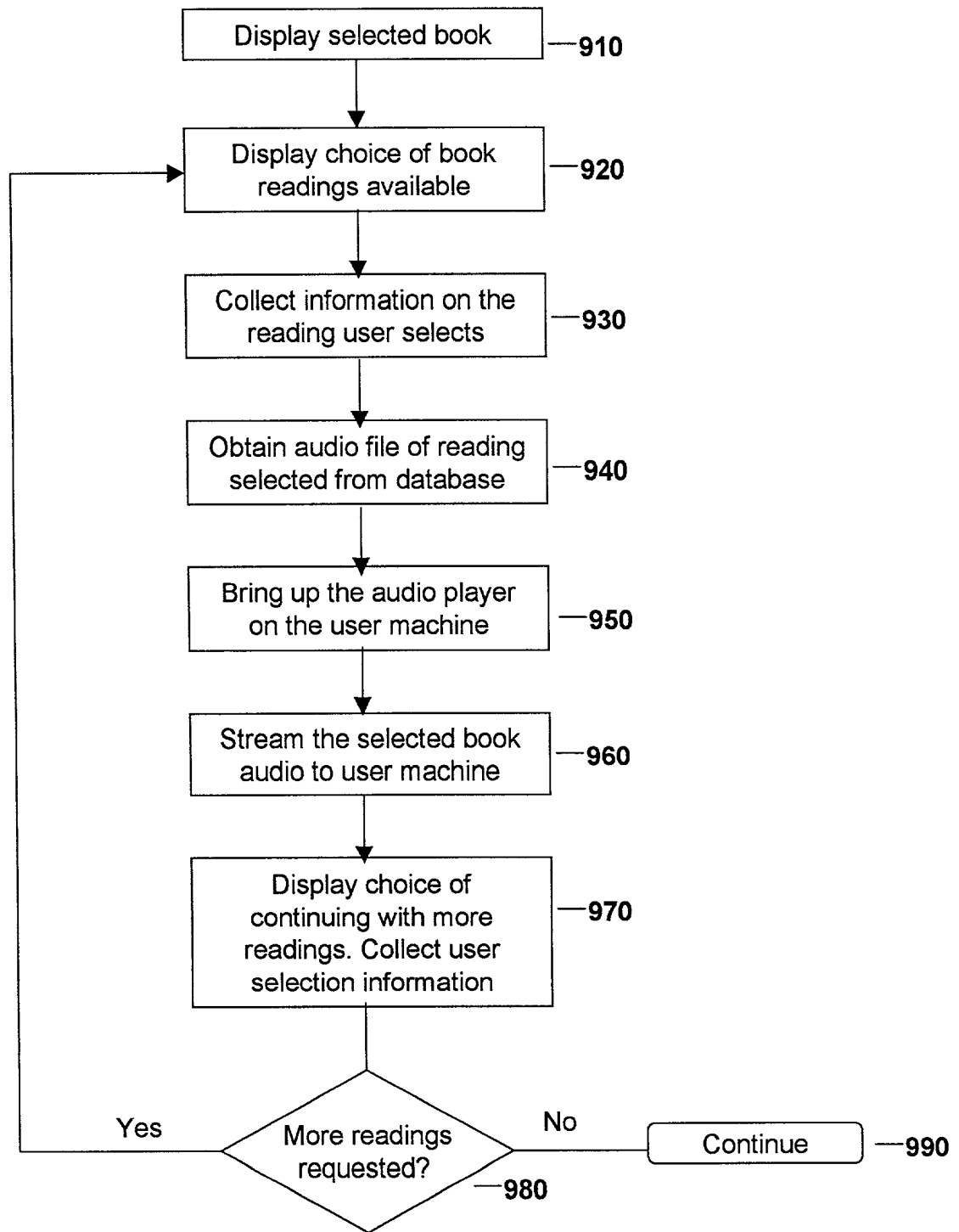


Figure 9

Voice/Video Introductions to Books on Pop-ups: Storing the audio/video information

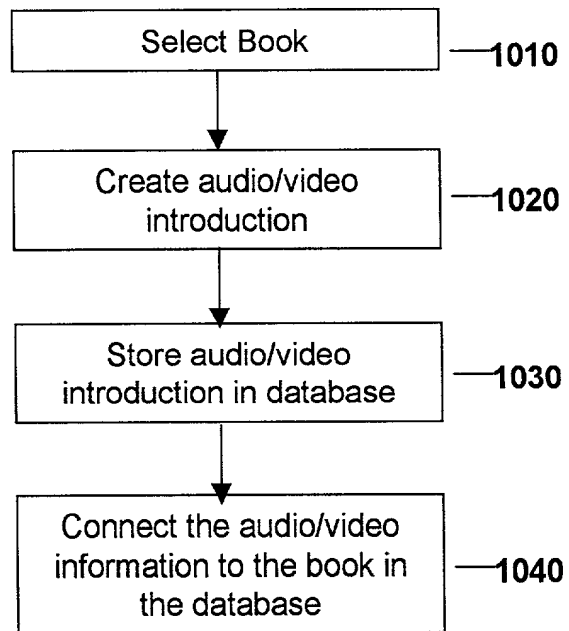


Figure 10

**Voice/Video Introductions to Books on Pop-ups:
Playing the audio/video information**

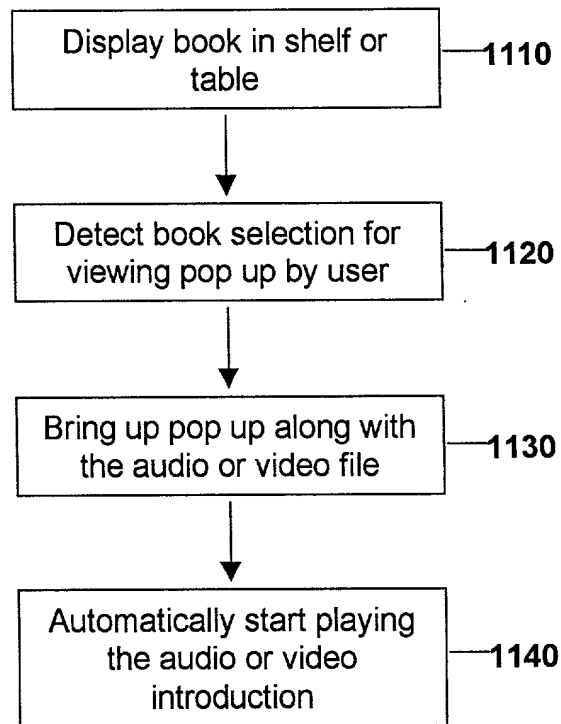


Figure 11

Hidden special offer books: method to mark books for special offer

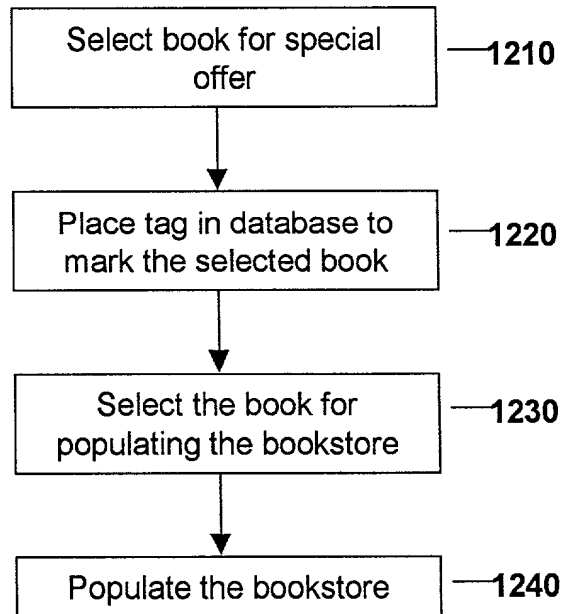


Figure 12

Hidden special offer books: method to mark books for special offer based on user profile

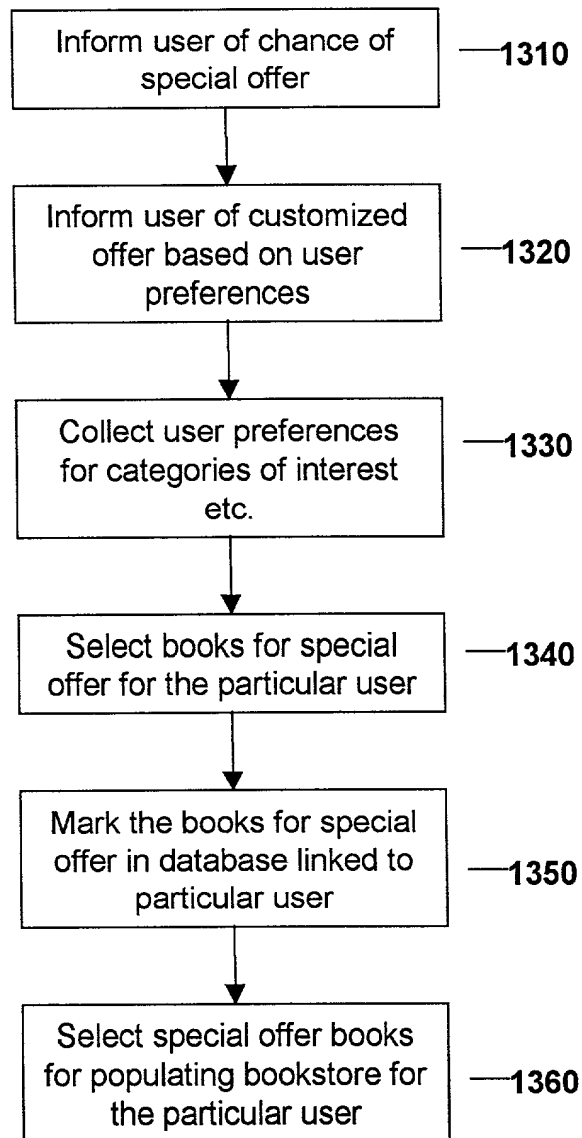


Figure 13

Hidden special offer books: method to distribute the special offer

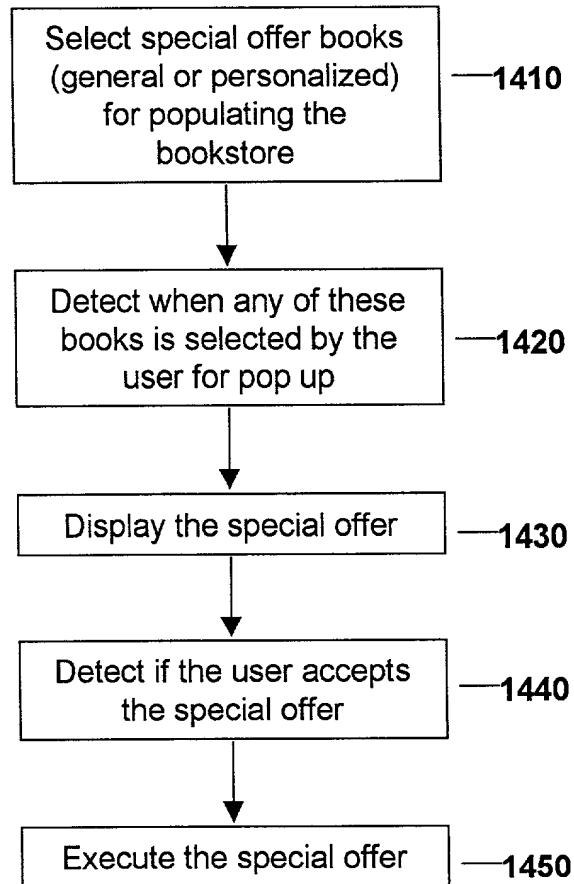


Figure 14

Efficient Data Storage and Retrieval: method for storing and retrieving associated services with books

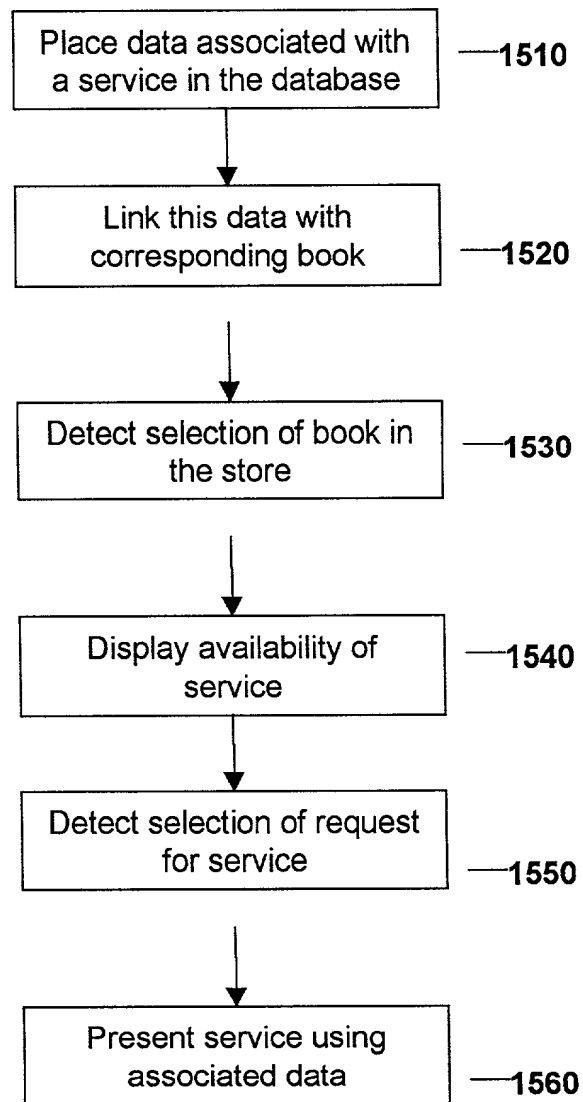


Figure 15

Book Pages Display – A method for displaying realistic looking book pages over the internet

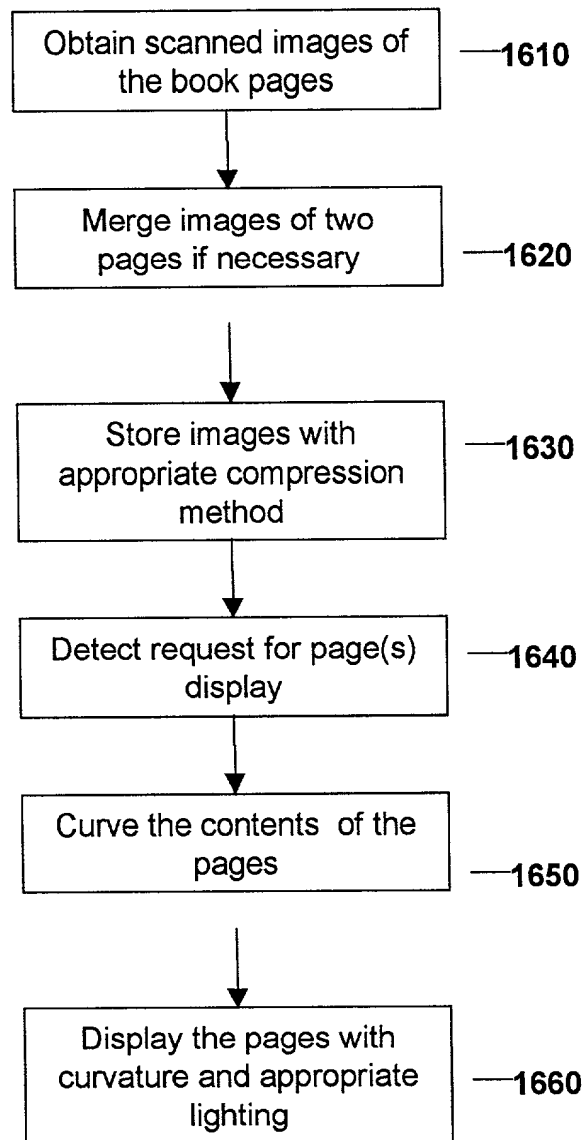


Figure 16

**Book Pages Display – A method (lens) to enable readability
of realistic looking book pages over the internet**

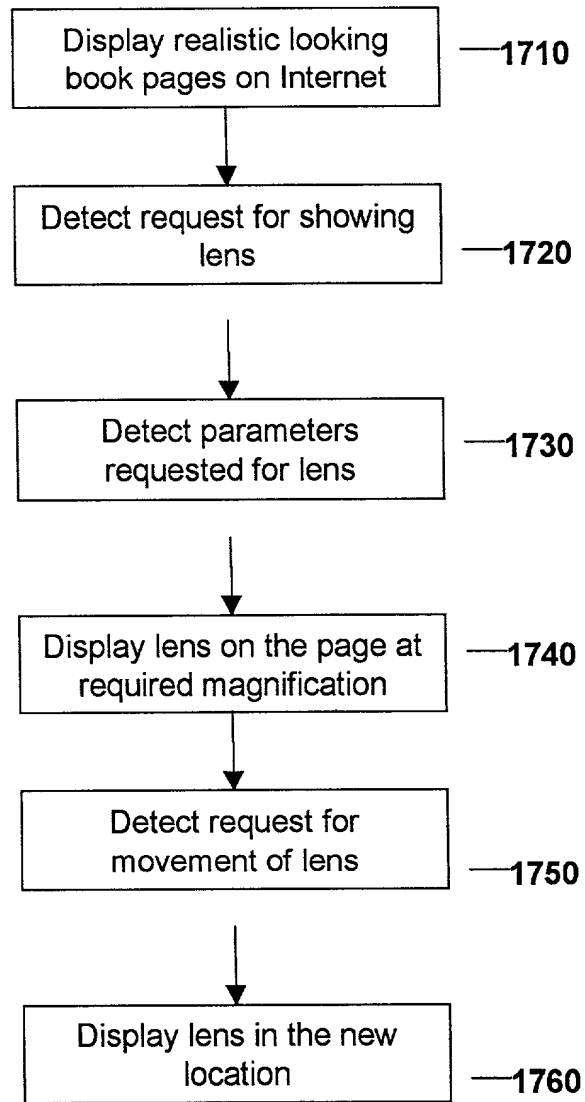


Figure 17

Book Audio – A method to play audio of a book along with realistic looking book pages over the internet

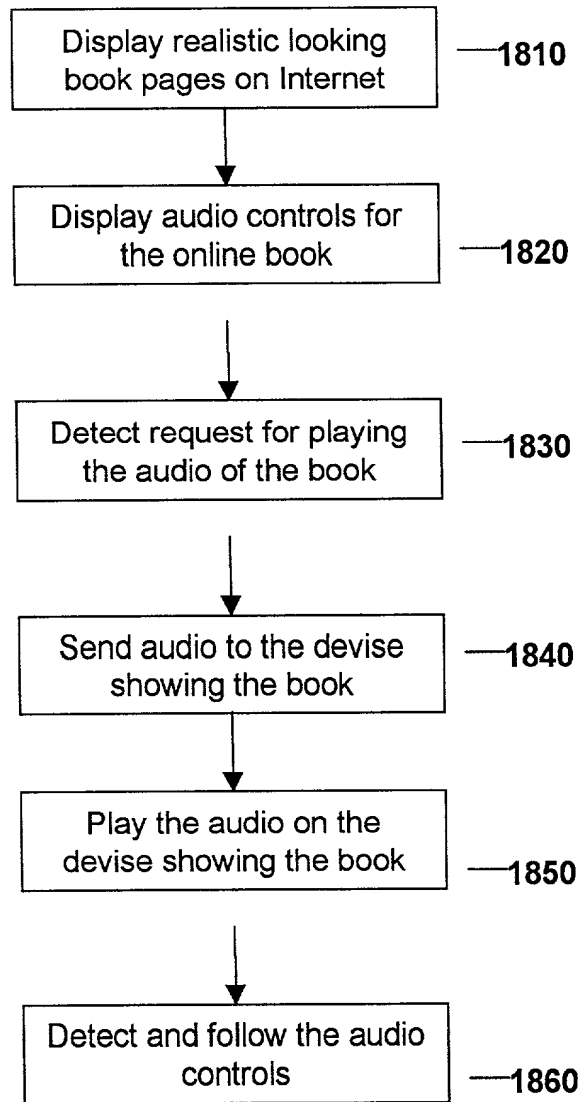


Figure 18

Specialized Compression – A method to use specialized compression for realistic display of books

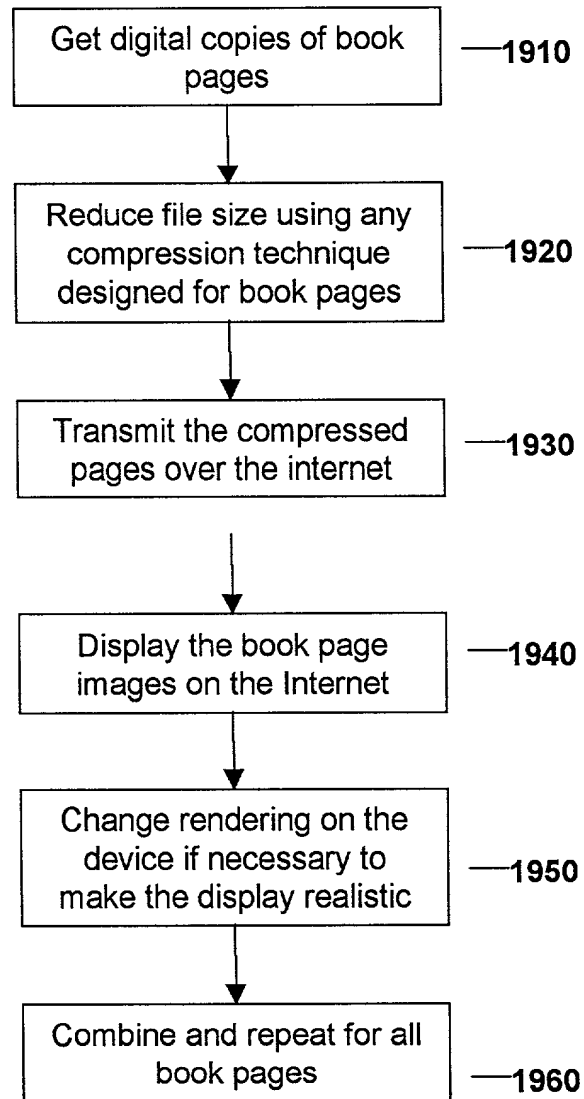


Figure 19

Virtual Shelf – A method for rearranging books in a shelf or table

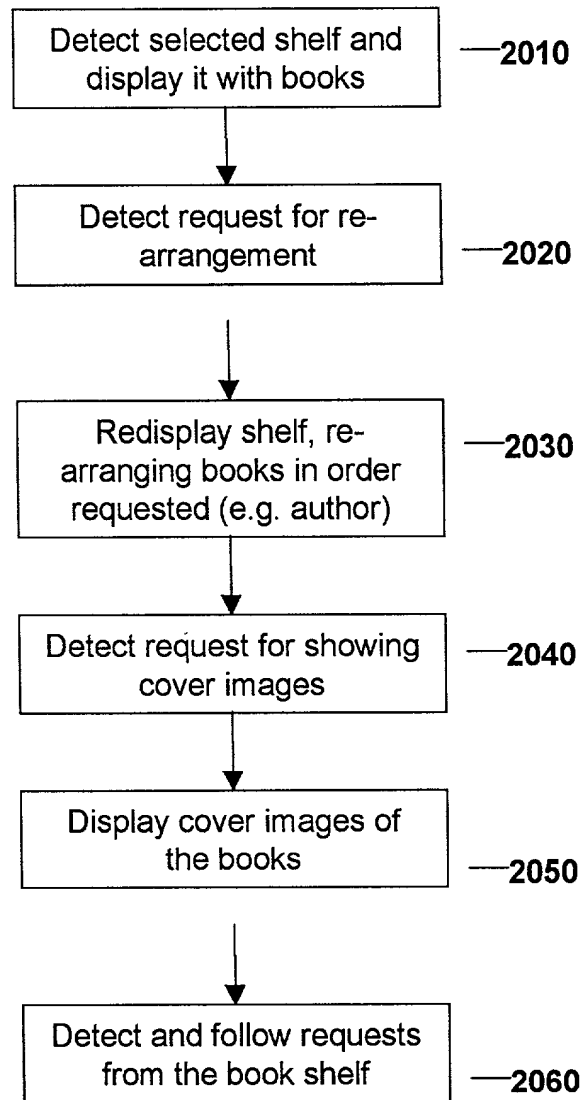


Figure 20

Personalized Store – A method for creating store with personalized selections and ambiance

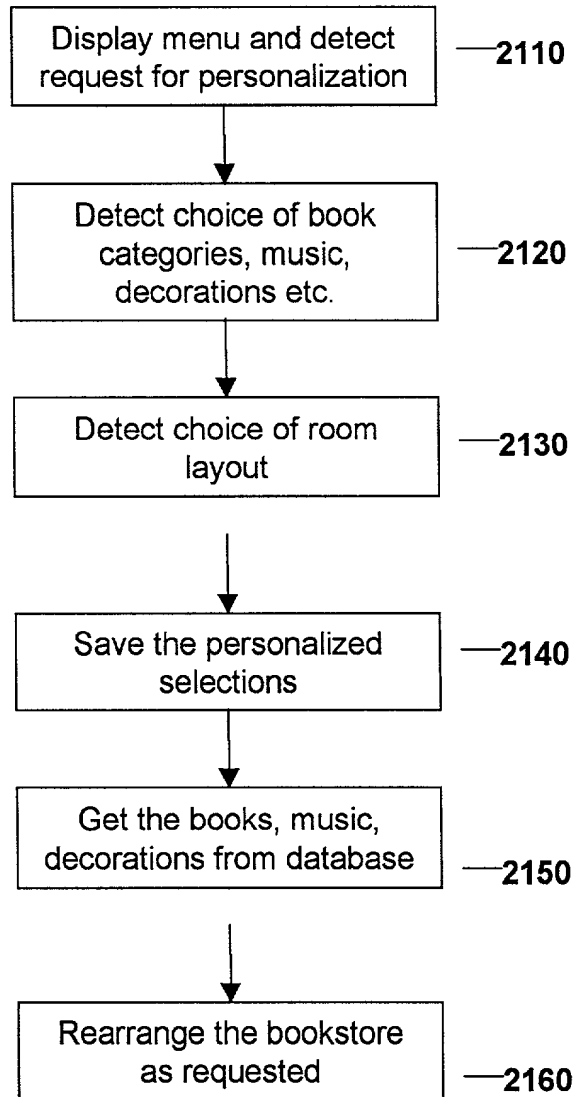


Figure 21

Personalized Research Room – A method for creating a room in the store specialized in a specific topic

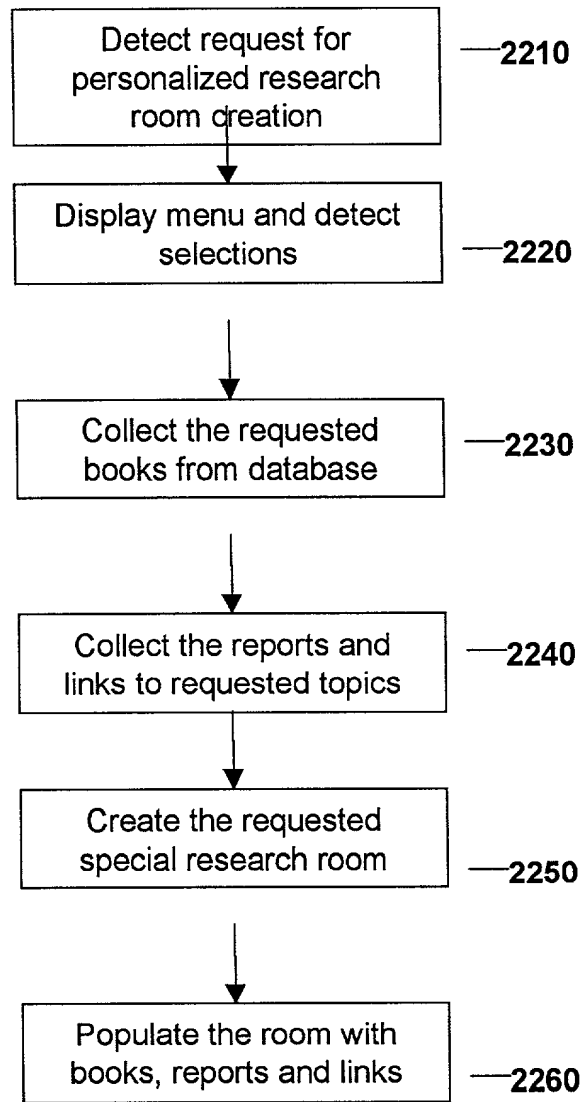


Figure 22

Printing Single Copies of Books

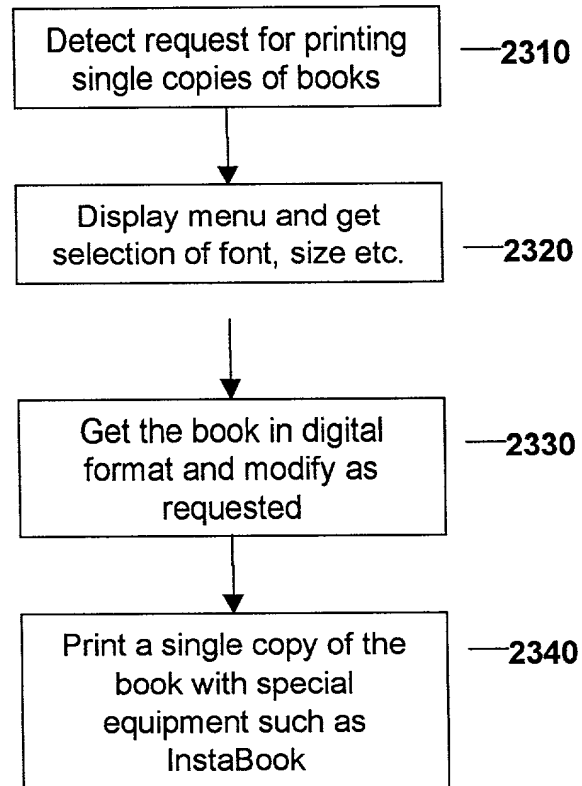


Figure 23

Printing Personalized Single Copies of Books

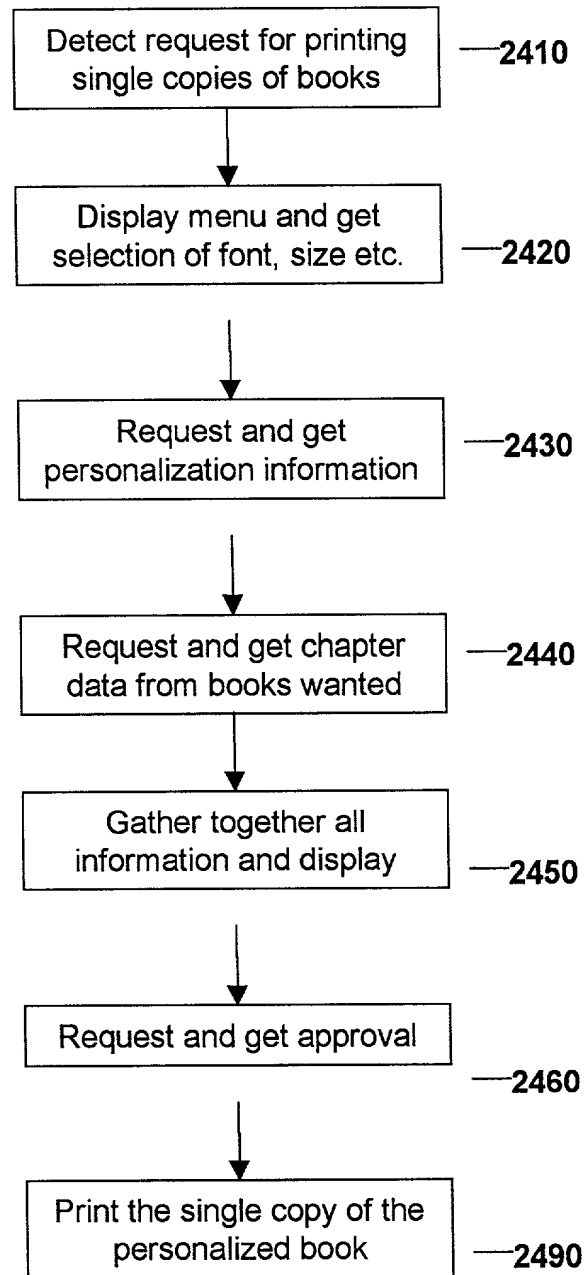


Figure 24

Printing Personalized Single Copies of Books With Advertisements

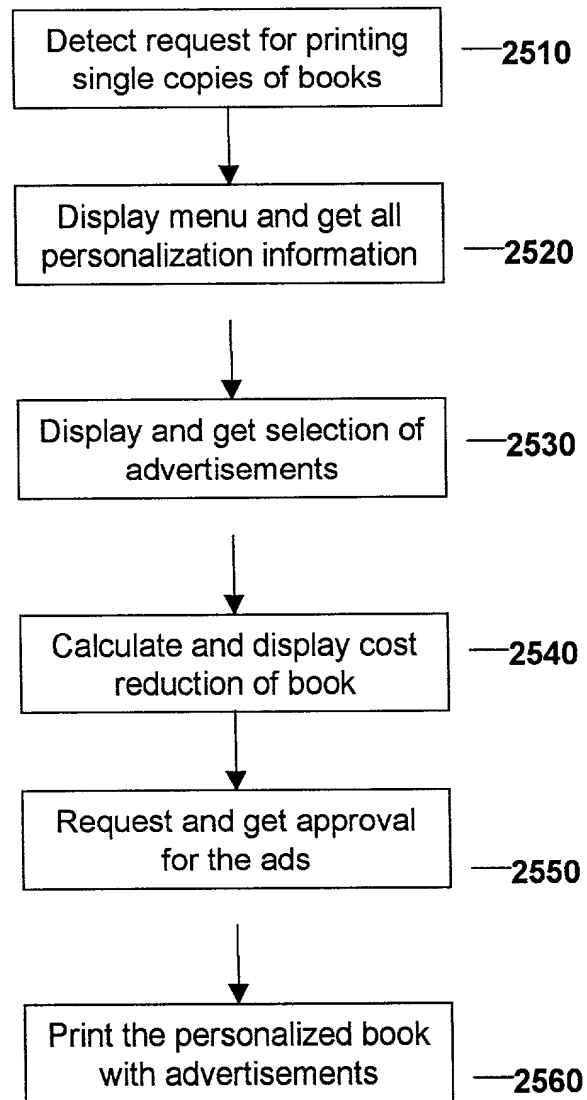


Figure 25

Consolidated Ad Subsidy of Books or Other Articles

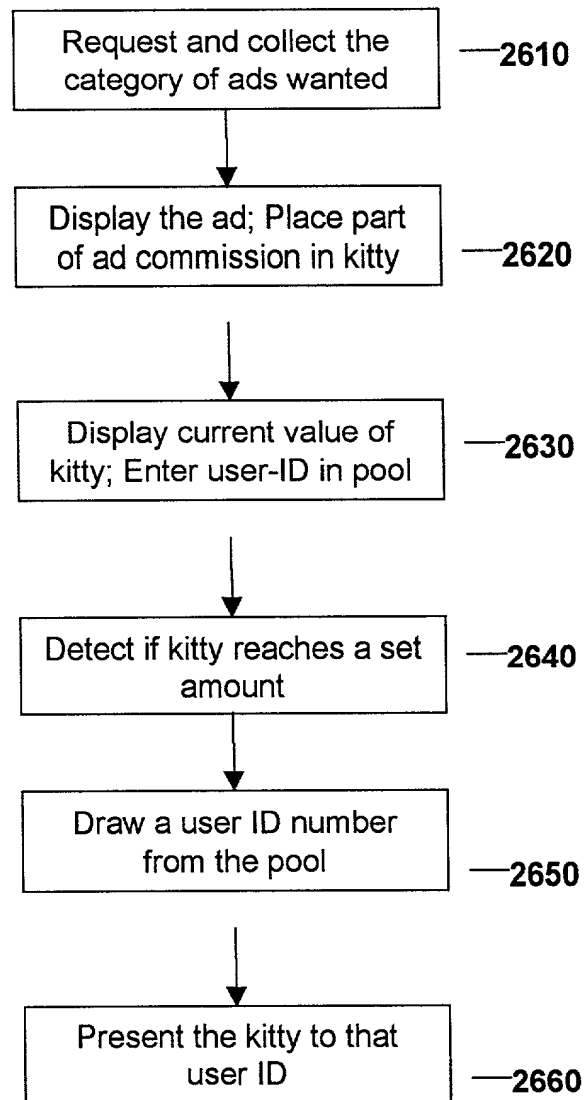


Figure 26

Consolidated Discount for Purchases

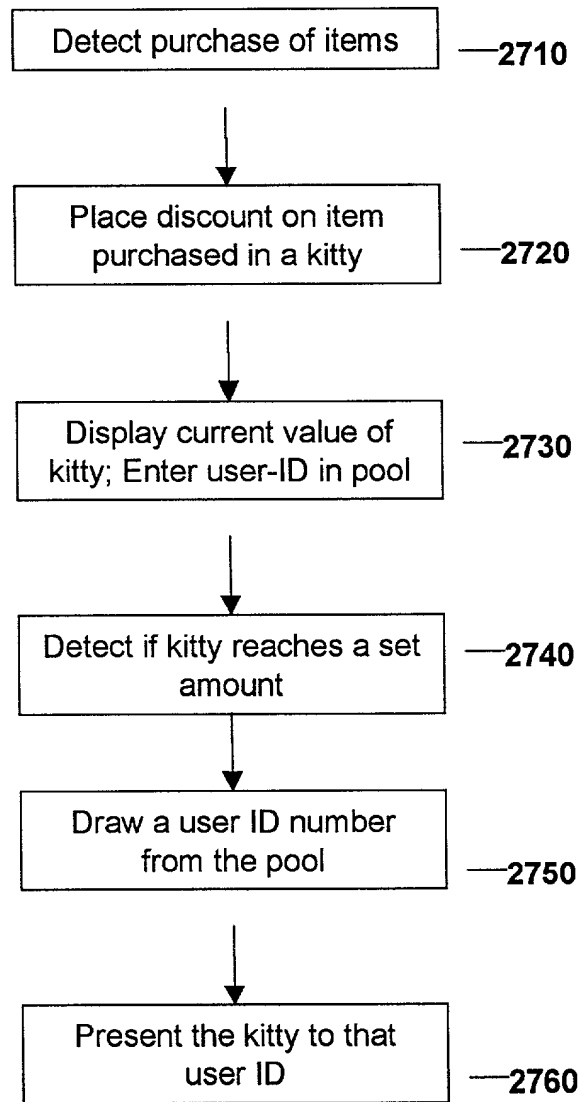


Figure 27

Affiliation with Libraries and “small” bookstores

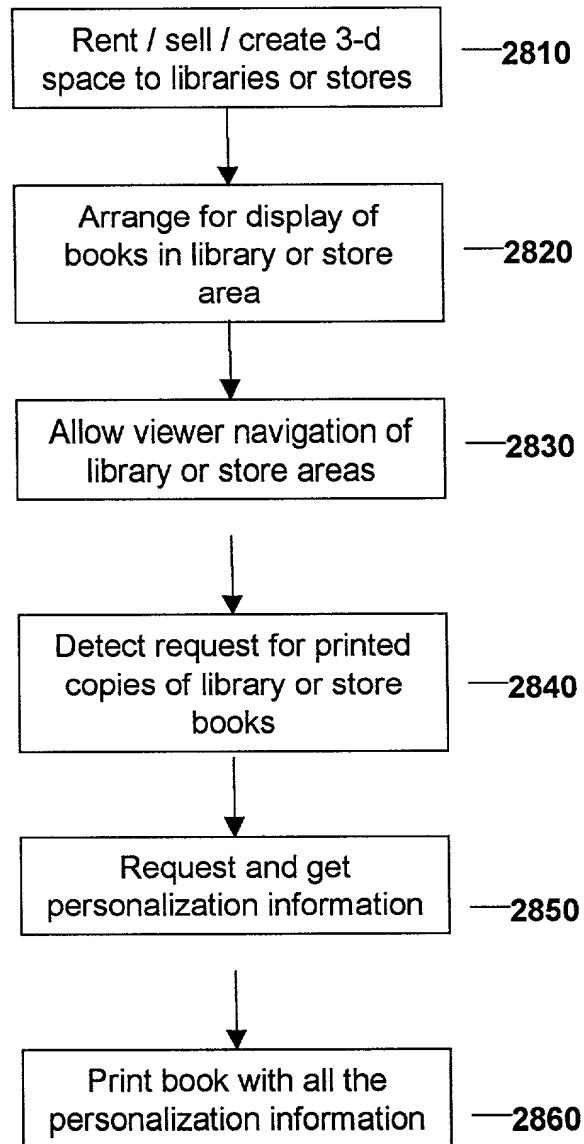


Figure 28

Creating Specialized Book Displays (e.g. Kennedy)

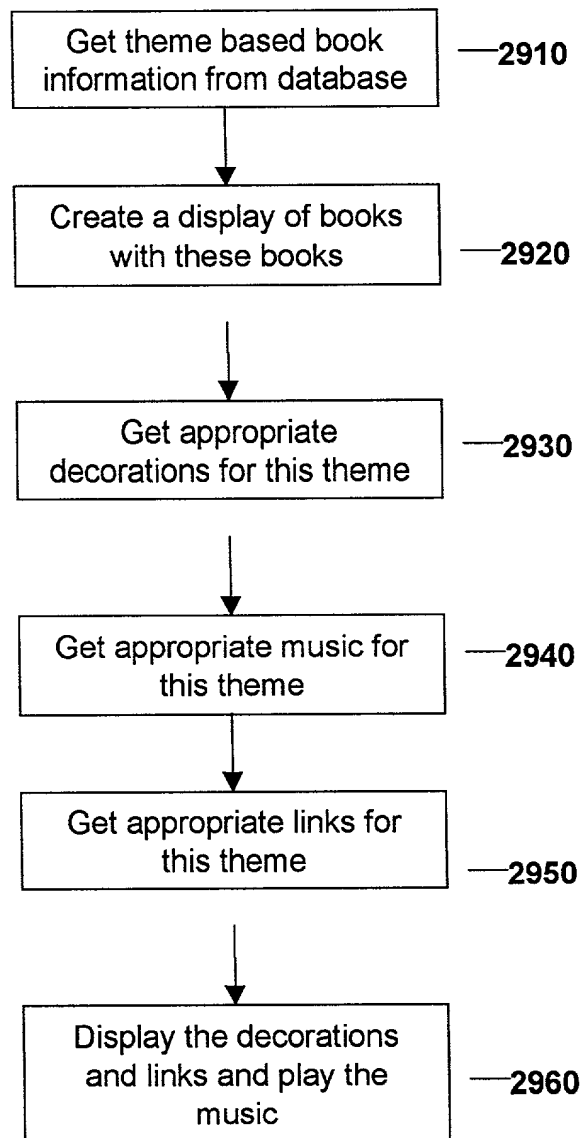


Figure 29

Creating Links to other store regions or sites

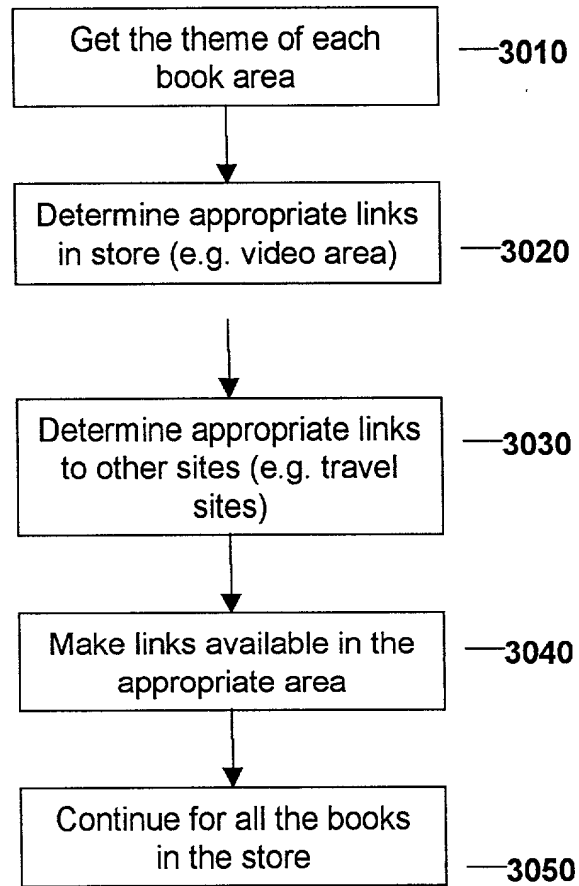


Figure 30

Creating Display of Catalogs

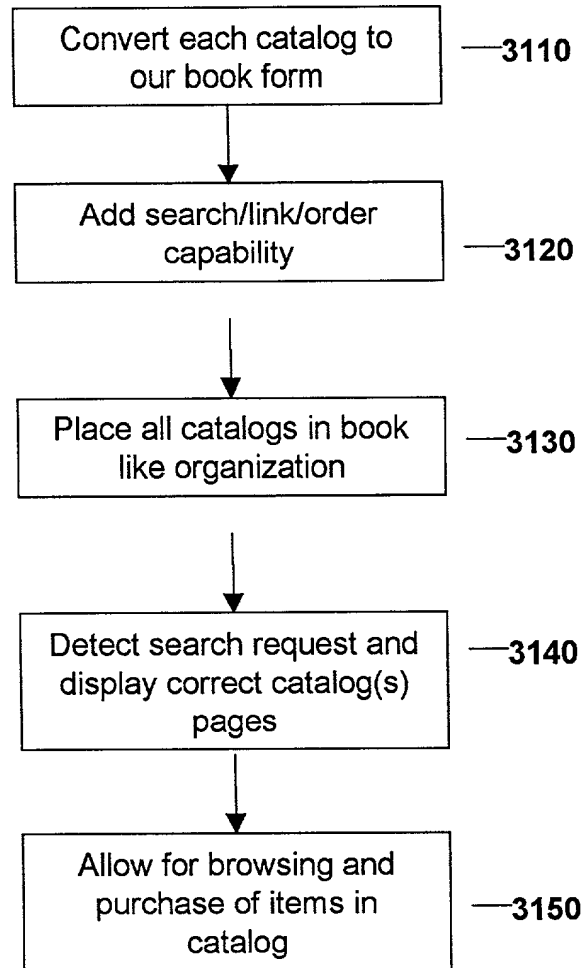


Figure 31

Creating Corporate Reports Room

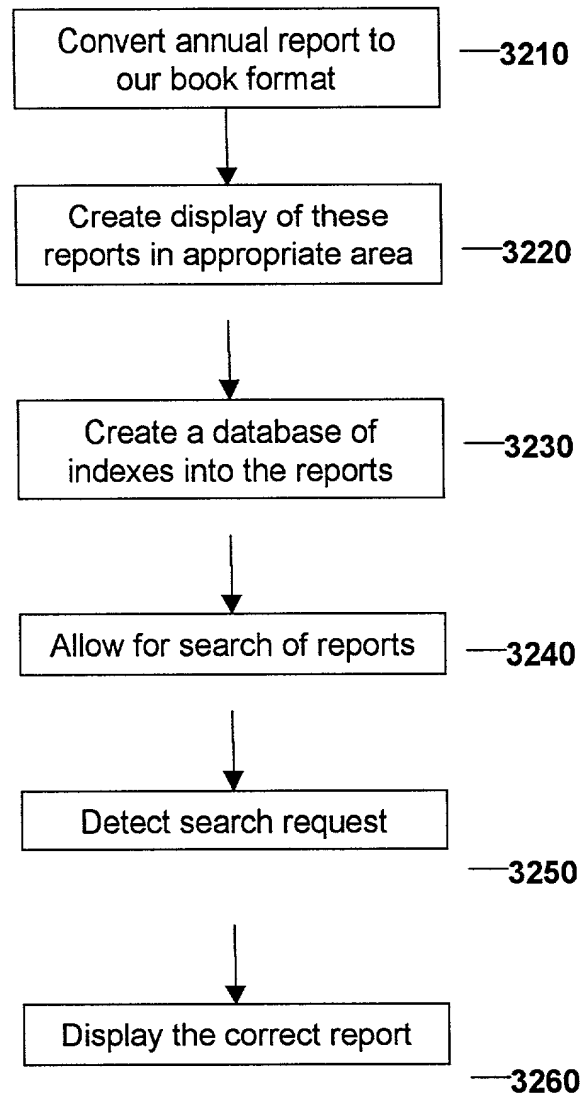


Figure 32

Creating Specialized Libraries (e.g. Legal)

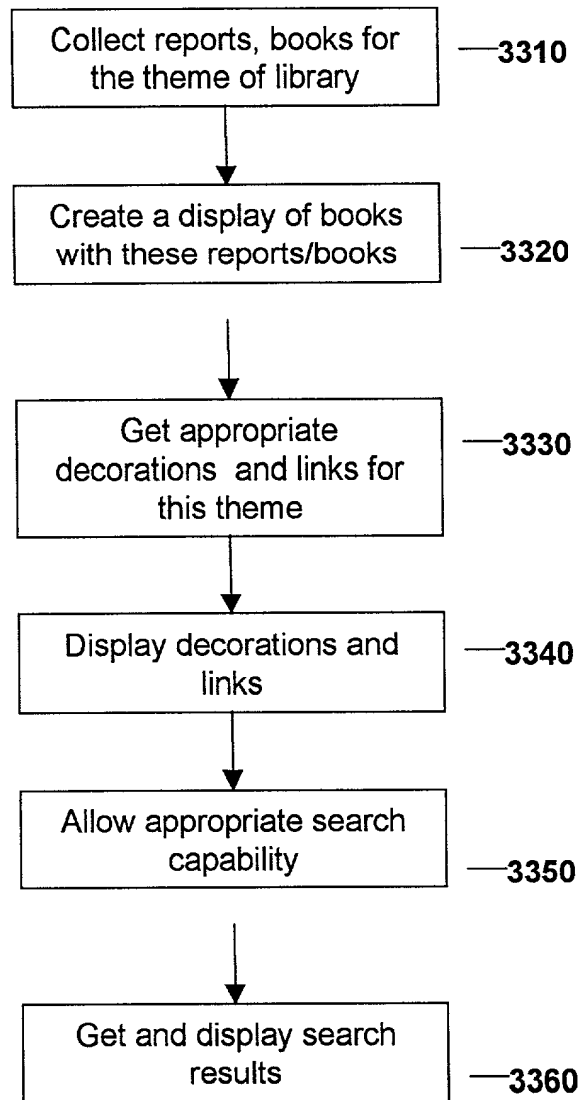


Figure 33

Creating Videos Display

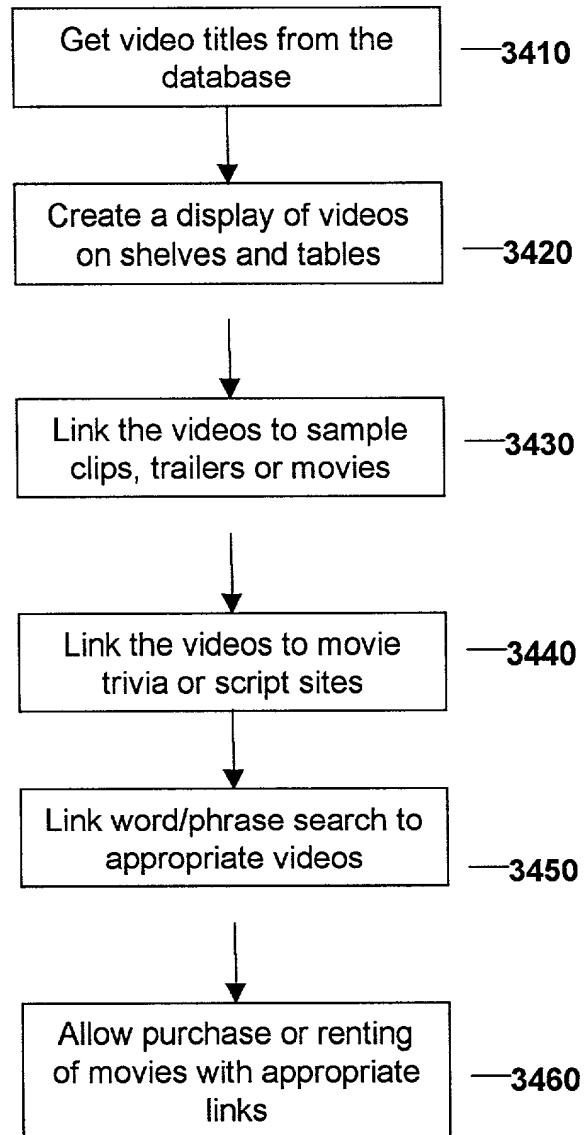


Figure 34

Creating CD Room

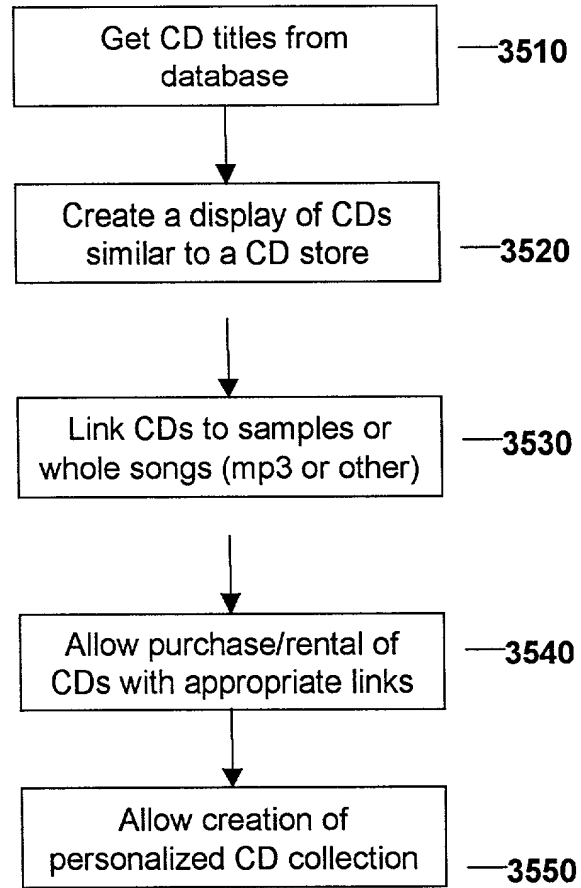


Figure 35

Video Library

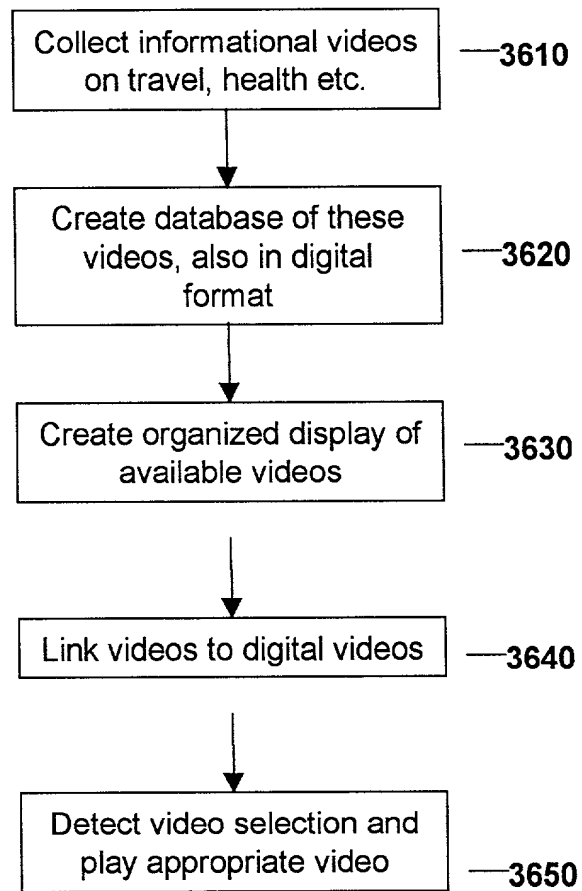


Figure 36

Creating Book Club Displays

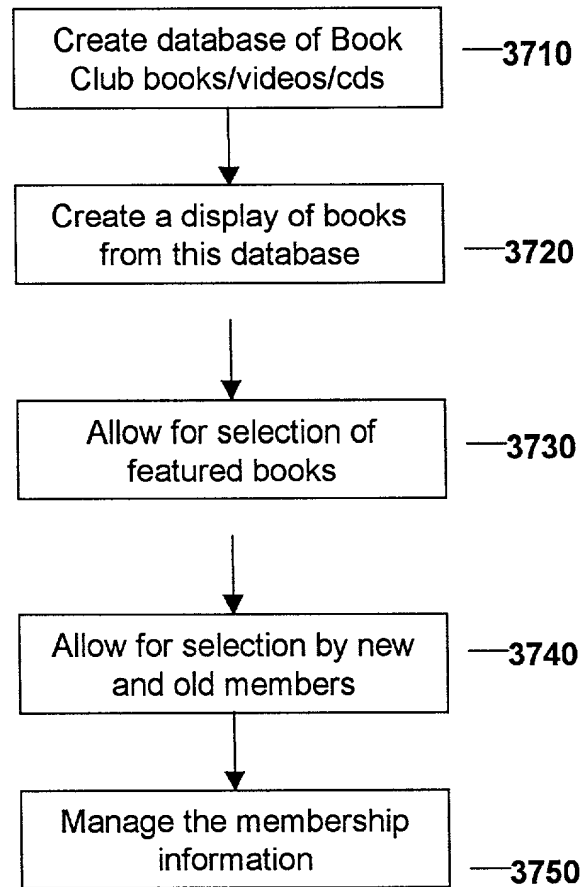


Figure 37

Collection of Data and Statistics

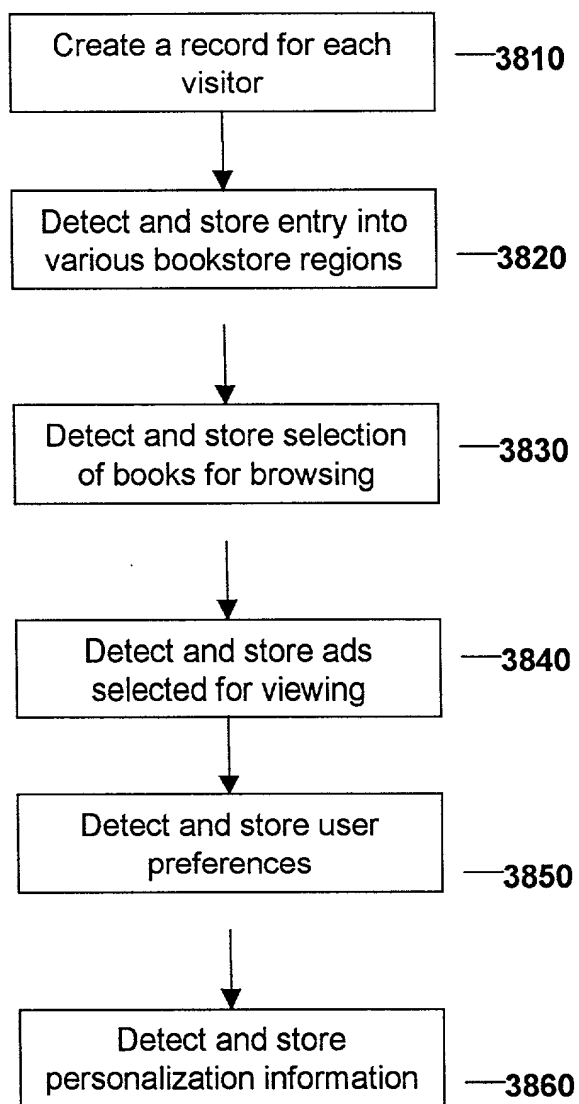


Figure 38

Creating Private Room

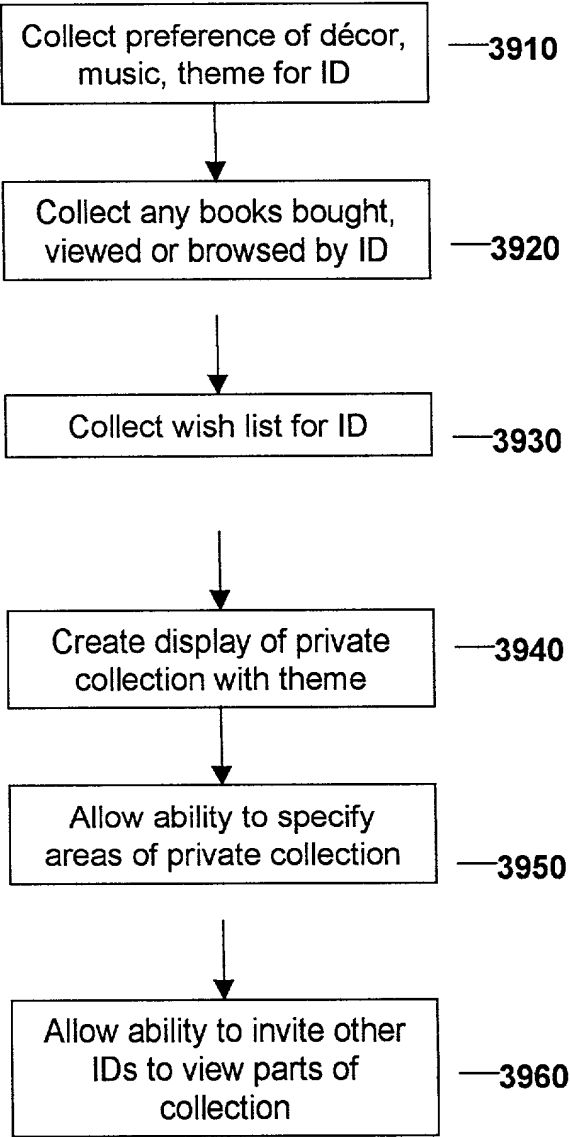


Figure 39

Use of Special Compressions in Virtual 3D

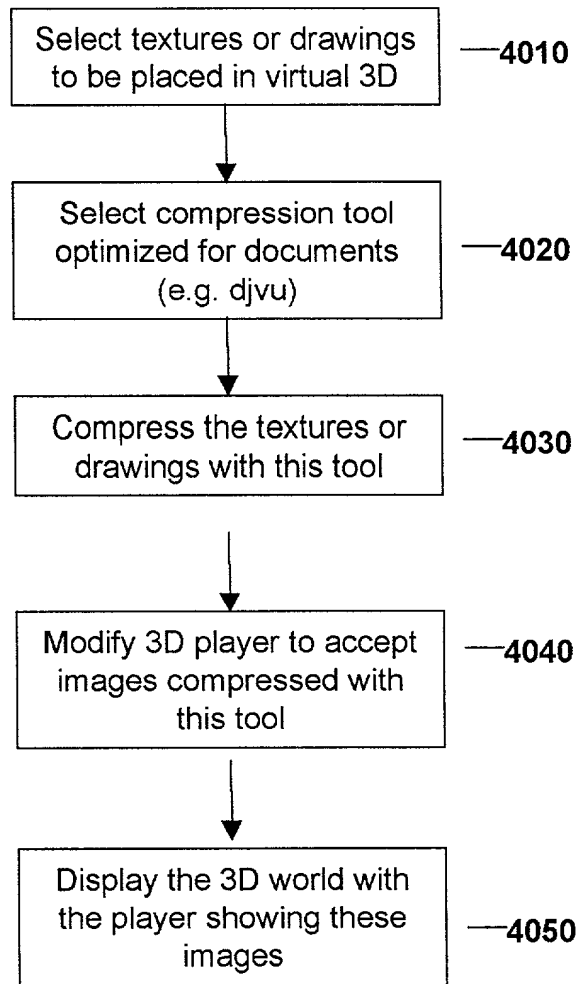


Figure 40

Audio Schedule On Demand

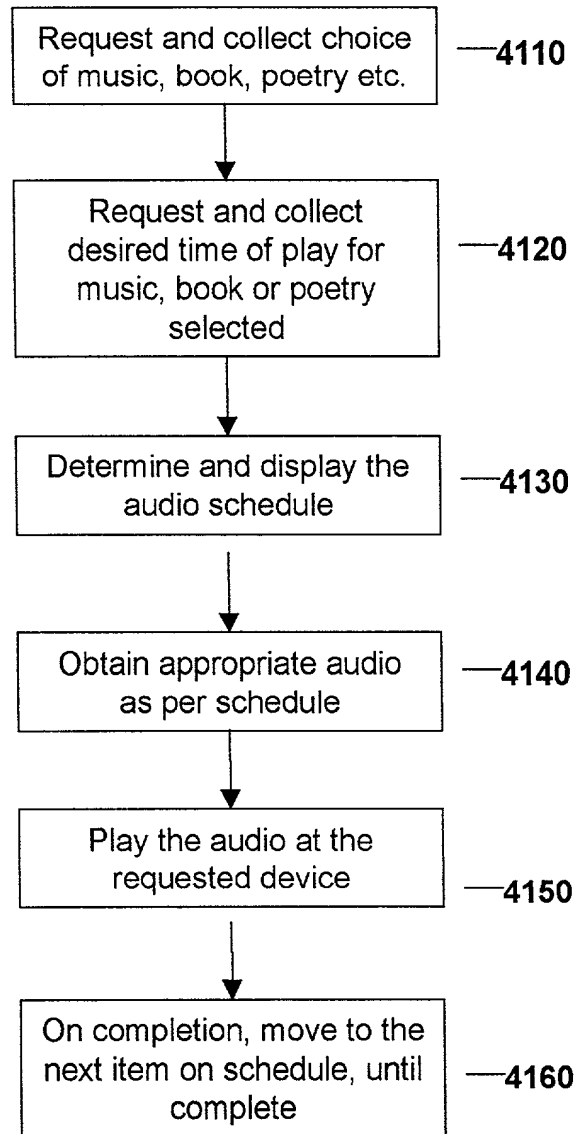


Figure 41

Sheet Music Helper

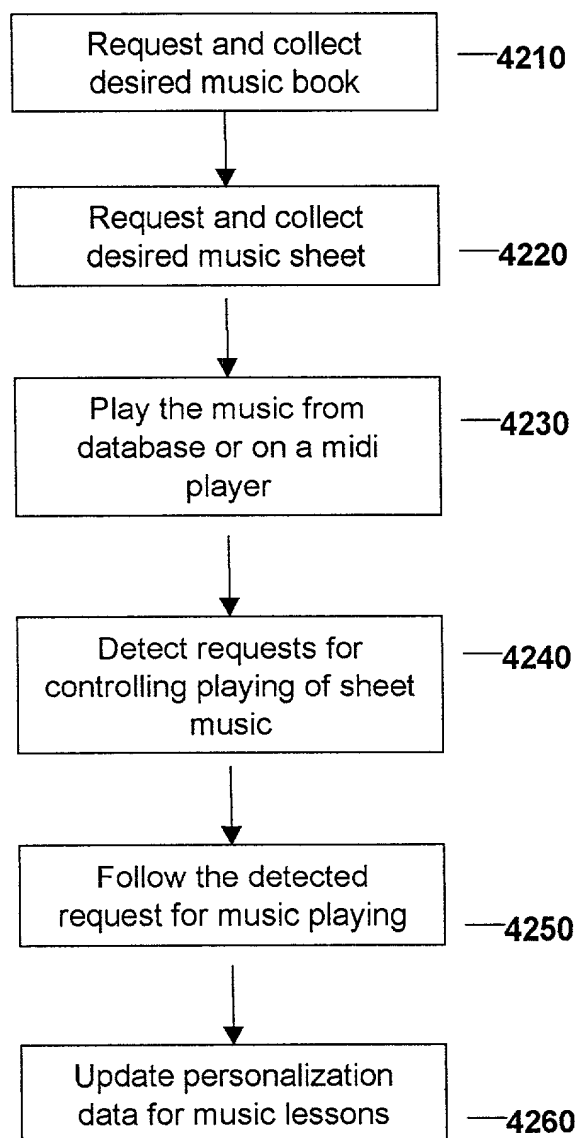


Figure 42

Creating Online Artist's Room

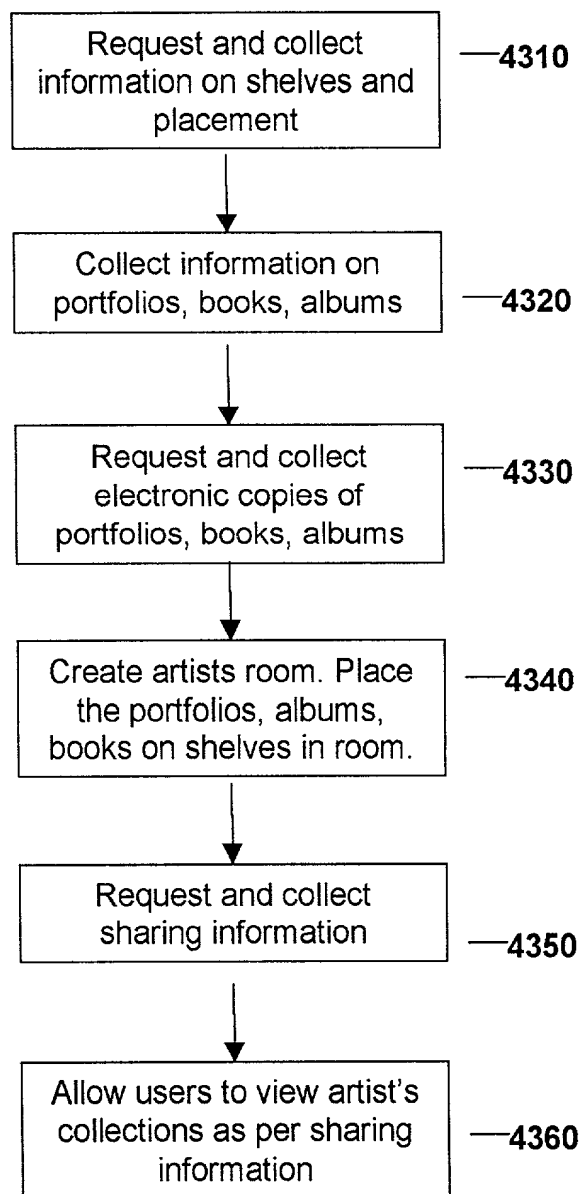


Figure 43